

Turtle Island Global Exchange

Empowering Indigenous Economic Self-Determination and Sustainability



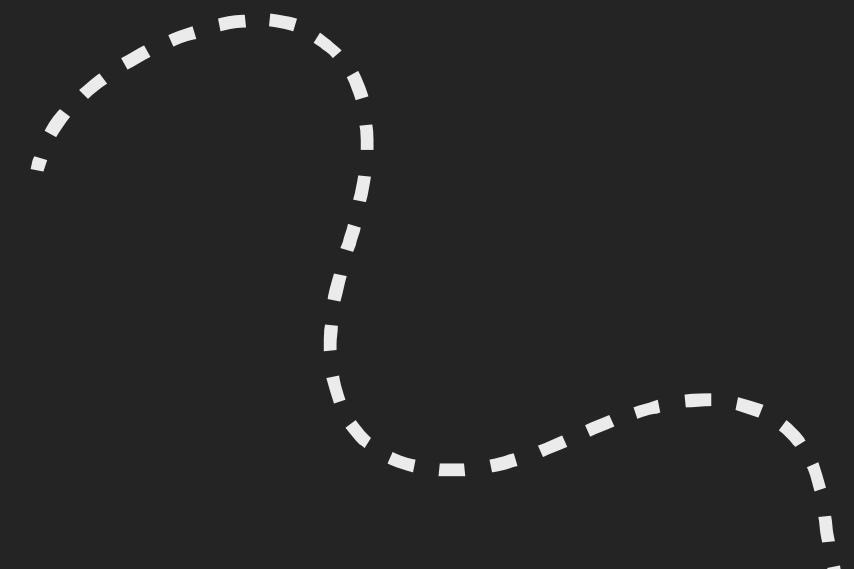
JOHN SKENANDORE V.P.

Executive Summary

Turtle Island Global Exchange is **Indigenous-owned**, and operated.

Our mission emphasizes **economic self-determination** while promoting integrity and environmental stewardship.

We target international markets including **China, Dubai, India**, and more for unique opportunities.

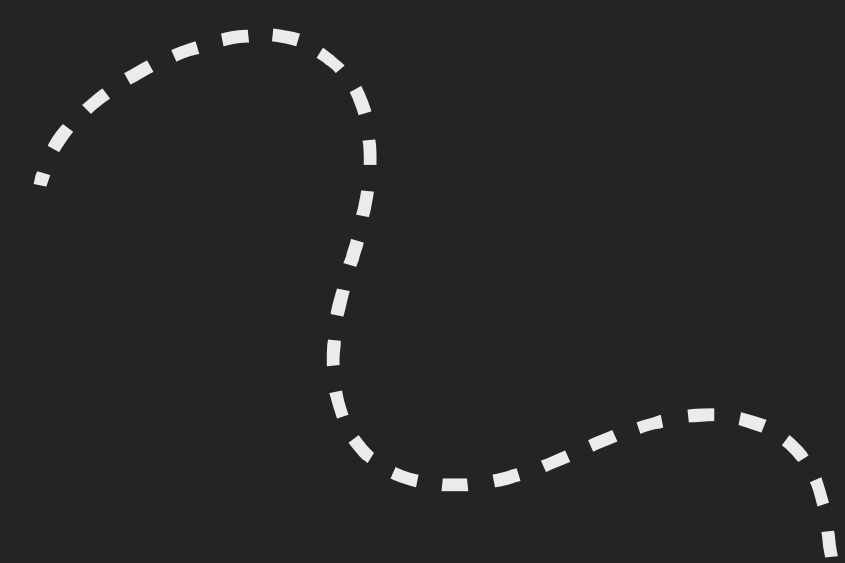


Overview

The strategic marketing plan outlines our **core objectives** and key components for success.

Focusing on **cross-border opportunities**, we leverage the Jay Treaty for competitive advantage.

Our mission emphasizes **economic self-determination** while respecting Indigenous culture and heritage.





**Indigenous businesses
create over \$30 billion in
economic activity annually.**

This growth highlights the **importance of
cultural heritage** in driving economic
success.





Indigenous art contributes significantly to cultural identity and economic growth.

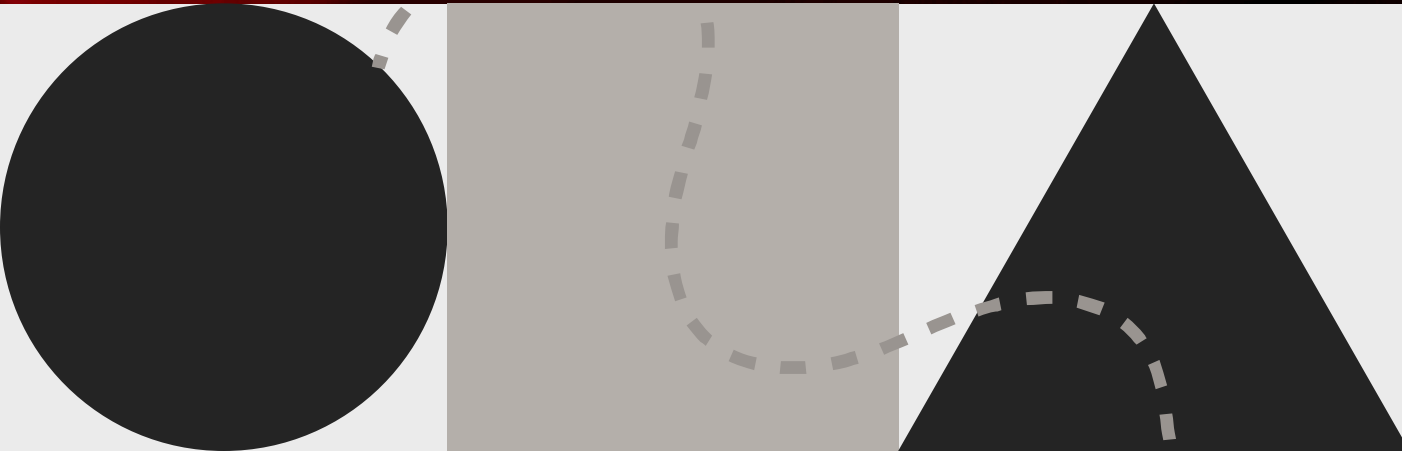
Celebrating our heritage through visual identity fosters community engagement and pride.





70% of consumers prefer brands that share authentic stories.

Storytelling fosters **stronger connections** between brands and their audiences.





**70% of consumers prefer
brands committed to ethical
practices.**

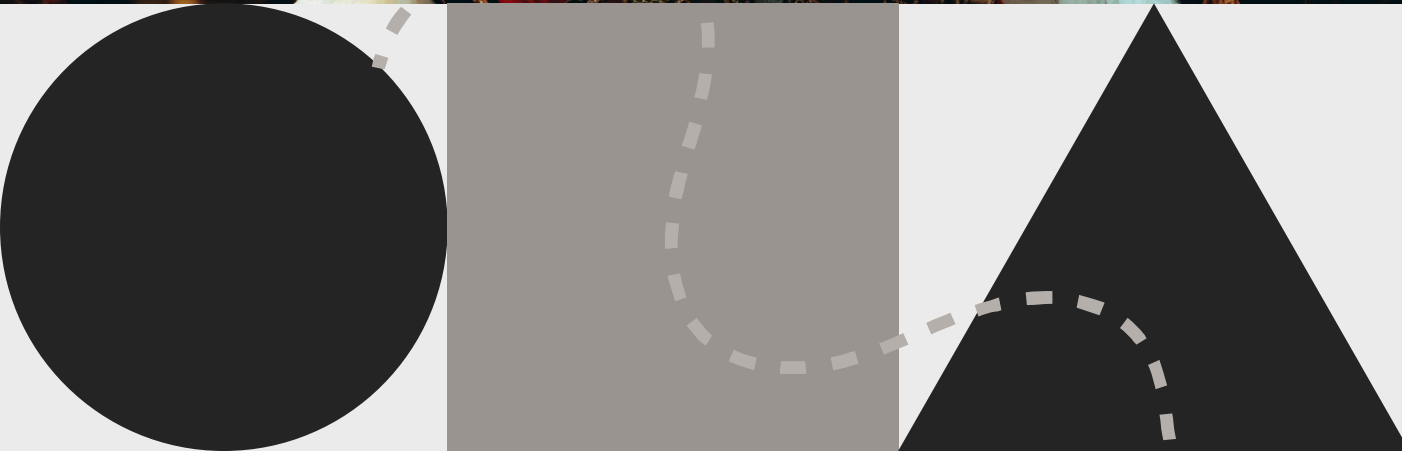
This highlights the **growing importance** of
transparency in brand identity.





Over 80% of US-Canada trade comprises small to medium enterprises.

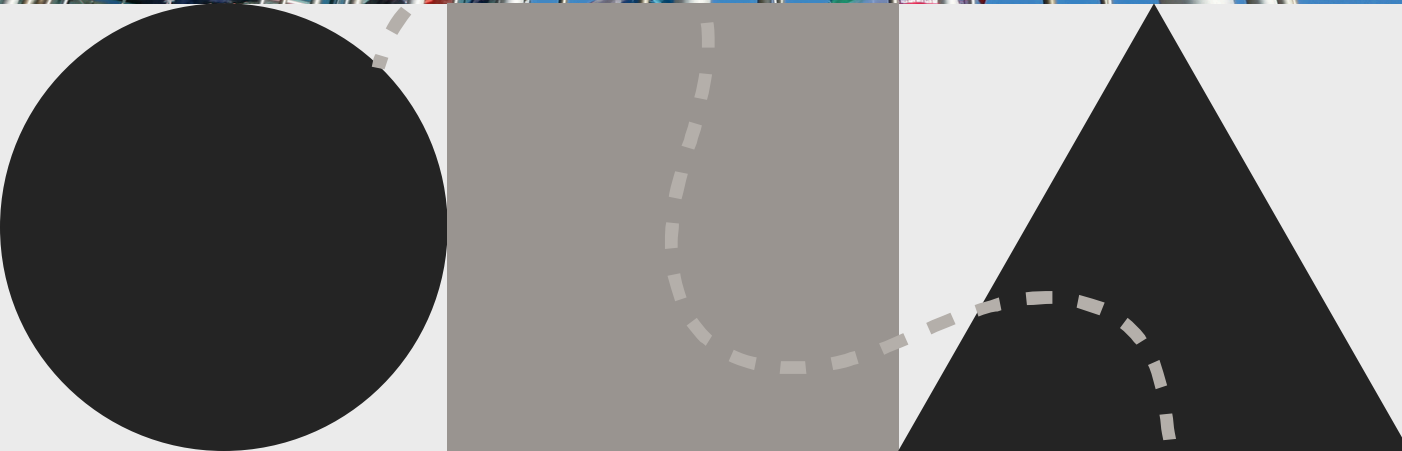
This statistic highlights the **vital** role of SMEs in cross-border B2B opportunities.





Over 60% of international importers seek sustainable products in 2023.

This indicates a growing demand for **eco-friendly solutions** in global markets.





Over 70% of Canadian exports are to international markets.

This highlights the **growing opportunity** for Turtle Island's export strategies.

Digital Outreach

Establish a strong **social media presence** to connect with diverse audiences effectively.

Create engaging content that highlights **Indigenous culture** and the mission of Turtle Island.

Utilize targeted email campaigns to **reach potential partners** and clients across international markets.



Get in Touch



We're here to help! Please reach out for inquiries or more information about our mission and services.

Phone

518-544-2948

Email

john.turtleislandgroup@gmail.com

Website

<https://www.turtle-island-group.ca/>